

SPONSORSHIP INVITATION

DESTINATION



GLOBAL  
LITERACY

**WELCOME** aboard the Room to Read virtual night flight graciously hosted by the Bank of Montreal. Travel to Destination Global Literacy, a faraway land where the dream of education can become a reality. Following the success of last year's flight, business-class tickets will sell out quickly. We invite you to explore sponsorship opportunities and board the May 2015 virtual flight!

In 2014, \$135,000.00 was raised at our aviation themed annual fundraiser which hosted more than 350 PASSENGERS. The result was an exceptional and inspiring evening. Every dollar raised was used to fund Room to Read's programs. Thanks to our generous sponsors and the Montreal community, the Montreal Chapter of Room to Read has raised some \$250,000 since its inception in 2012.

Room to Read's mission is to transform the lives of millions of children in developing countries by focusing on literacy and gender equality in education. Since 2000, Room to Read has improved the lives of almost nine million children in 10 countries in Asia and Africa.

Get on board and contribute to world literacy. Sponsor the 2015 Destination Global Literacy annual fundraiser. With your help, we can make a difference!

## EVENT INFO

MAY 7, 2015 / 6:00 PM / \$100

Everyone flies business class!

BANK OF MONTREAL HEAD OFFICE,  
14th floor, 129 St-Jacques Street West

[www.happeningmontreal.com](http://www.happeningmontreal.com)

## MONTREAL CHAPTER BOARD

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[www.facebook.com/roomtoreadmtl](http://www.facebook.com/roomtoreadmtl)





National sponsors of Room to Read can be involved with local and national events.

Room to Read has Canadian chapters in Montreal, Toronto, Calgary, Edmonton, Vancouver and Victoria.

Please contact [montreal@roomtoread.org](mailto:montreal@roomtoread.org) to determine how you or your firm can sponsor the 2015 Destination Global Literacy annual fundraiser.

SPONSORSHIP INVESTMENT	\$10,000	\$7,500	\$5,000	\$2,500	Auction Items Or Products (\$250 + Value)
An example of what your investment can buy:	Approximately 10,000 copies of an original local-language children's book, written and illustrated by local authors and artists	A new school library in Asia with 1,000-1,500 books, furniture, games, puzzles, posters and library management training, as well as scholarships allowing ten very deserving girls to attend school for an entire year	A new school library in Asia with 1,000 - 1,500 books, furniture, games, puzzles, posters, and library management training	Scholarships allowing ten very deserving girls to attend school for an entire year	\$250 - stocks a library with games, puzzles and educational toys
Visibility at event, on website and via social media	★	★	★	★	★
Logo on media wall at event	★	★	★		
Logo on invitation (cut-off: Feb. 1)	★				
Complimentary tickets to event	20	15	10	5	



## EDUCATED WOMEN ARE HEALTHIER

Just ONE ADDITIONAL YEAR of girls' education can reduce infant mortality by 10% and make girls less likely to contract HIV/AIDS and other preventable diseases.

- UNESCO Institute for Statistics, 2012





**ROOM TO READ** was founded in 2000 by former Microsoft Executive, John Wood, who left corporate America to change the world. In 2014 John was awarded an honorary doctorate from McGill University. For more information visit [www.roomtoread.org](http://www.roomtoread.org)

## ROOM TO READ IN MONTREAL (A REGISTERED CHARITY IN CANADA AND QUEBEC)

In 2012, Montreal became the 57<sup>th</sup> city in the world with a volunteer-based Room to Read chapter, working to raise funds for the world literacy movement. The Montreal Chapter is led by a group of exceptional board members and includes a dedicated team of talented volunteers.

## RESULTS-DRIVEN

Since 2000, more than 8.7 million children in 10 countries have benefitted from Room to Read schools, libraries, bursaries and a local language publishing program.



1,824 SCHOOLS / 16,549 LIBRARIES  
27,159 SCHOLARSHIPS FOR GIRLS  
14.5 MILLION BOOKS PUBLISHED

## LOCAL & GLOBAL SPONSORS

The Room to Read results-oriented model makes it one of the most efficient and effective non-profit organizations in the world. We attract significant support from a range of international corporations and foundations.



Room to Read's transparency and accountability have earned it eight consecutive 4-star ratings from Charity Navigator. Less than 1% of rated charities can make that claim.

Our commitment to delivering top-quality programs and maintaining the utmost fiscal efficiency has earned widespread recognition across the non-profit and corporate sectors and the media.

*World Change Starts with Educated Children*

